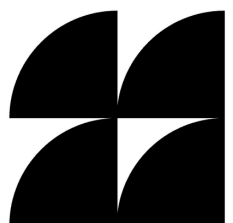
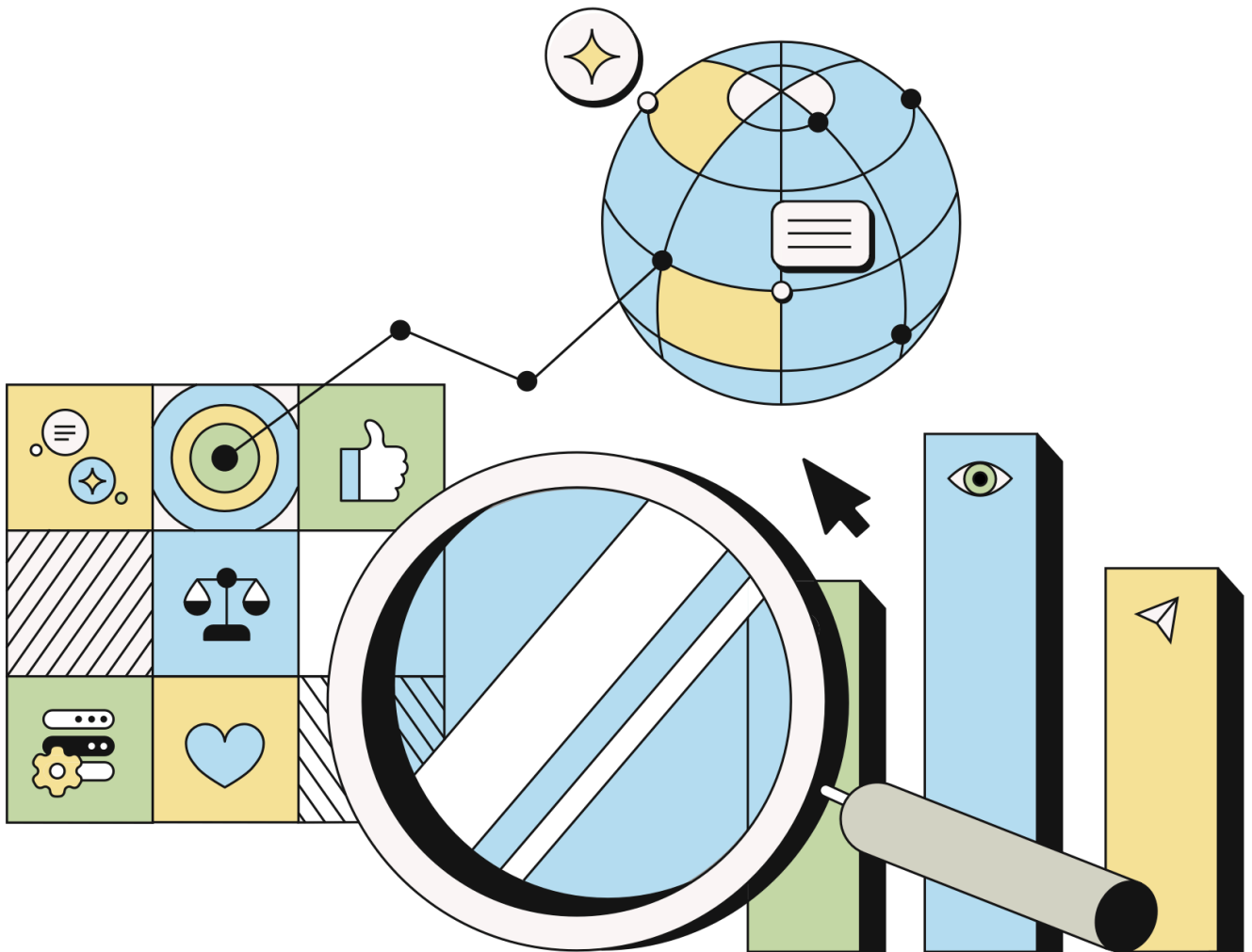


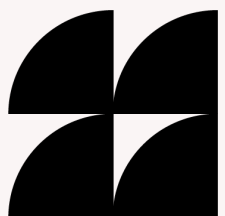
ANNUAL REPORT 2025





About the Knight-Georgetown Institute

The Knight-Georgetown Institute (KGI) is dedicated to connecting independent research with technology policy and design. KGI serves as a central hub for the growing network of scholarship that seeks to shape how technology is used to produce, disseminate, and access information. KGI is designed to provide practical resources that policymakers, journalists, and private and public sector leaders can use to tackle information and technology issues in real time. Georgetown University and the Knight Foundation came together to launch the institute in 2024. Learn more about KGI at <https://kgi.georgetown.edu>.



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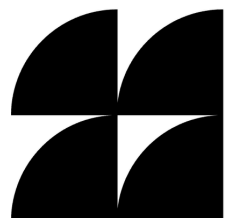
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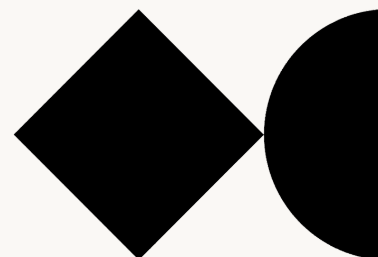
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A Note From Alissa Cooper



Alissa Cooper,
Executive Director
Knight-Georgetown Institute



The Knight-Georgetown Institute (KGI), now two years old, was born at a very complex time in the history of tech policy.

Policymakers, industry leaders, researchers, and the public had already spent a decade reckoning with the ways in which social media had reshaped the information environment that underpins our daily lives. Our collective ability to diagnose the challenges – concerning algorithmic design, information manipulation, online safety, and more – had matured substantially. But consensus about appropriate policy and technology responses remained elusive.

At the same time, consumer use of generative AI was rapidly accelerating, raising urgent practical and philosophical questions that even experts were only beginning to understand. And the United States was on the cusp of a forthcoming assault on basic research, academic freedom, and the value of shared truth unlike any that the public has collectively experienced since the internet began connecting us all.

How would an institute whose mission is to connect independent research with technology policy and design fare in this climate? Would there be demand for expert-led policy recommendations backed by empirical evidence and rigorous research? Would these recommendations stand a chance of being adopted?

The answer reflected in KGI's work over the course of 2025 is a resounding YES.

Over the past year, we demonstrated what a tiny team with a laser focus on quality can accomplish. We identified policy audiences hungry for research-backed ideas – US state legislators, litigators, and EU and UK regulators – and translated complex evidence into clear, actionable insights. We focused on effective intervention: combining deep in-house technical expertise with the best available research to support decisionmakers who care about policies that actually work, not just sound good. And we leaned into transatlantic learning, working to bridge insights across jurisdictions.

What did this look like in practice? We collaborated with dozens of experts – from Georgetown, the [Knight Research Network](#) (KRN), and the broader field – in our first two expert working groups, leading to the publication of two landmark reports, [Better Feeds: Algorithms That Put People First](#) and [Better Access: Data for the Common Good](#). We embraced our role as the synthesizers of our field’s brightest minds and most salient research results, leveraging the incredible wealth of knowledge in the KRN and among numerous civil society, industry, and practitioner partners. We actively championed this collective work with policymakers, the press, and the public.

Across 23 appearances at external conferences and events, and countless private engagements last year, our goal was to equip those shaping policy with the best evidence available to help them make informed decisions. And we’ve seen the impact that engagement can have – from codification of KGI working group ideas in European Commission guidelines and citations by UK regulators to adoption of our frameworks by researchers in their own studies.

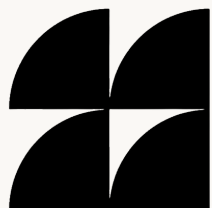
KGI also established itself as a thoughtful convener across disciplines and geographies. In 2025, we hosted 16 events with more than 1,100 participants across Washington, Brussels, Boston, and Barcelona. These gatherings ranged from our large-scale competition conference, [DMA and Beyond](#), to public panels and workshops, as well as private convenings designed to bring technology researchers into meaningful conversation with litigators, industry experts, and public interest advocates.

As a convener, nothing is more rewarding than seeing participants in deep conversation, learning from one another’s work – or hearing months later about collaborations that first took shape in the hallways of Georgetown at a KGI gathering.

As we look to the future, we are doubling down on what we do best: translating technically grounded, evidence-based research and implementation insights into clear, actionable guidance that policymakers can act on. We’re building out our technical team, grappling with the rise of AI, and continuing to connect with new policy audiences that are craving evidence and facts amidst global tumult.

Despite the political headwinds, 2026 promises many opportunities to continue to light the path towards more informed, effective technology policy.

Alissa Cooper



Driving Impact



In 2025 – its first full year in operation – the Knight-Georgetown Institute delivered concrete impact across technology policy venues and outlets. The highlights below illustrate how KGI’s expert-led, evidence-based work helped inform policy approaches to algorithmic feed design, researcher access to data, and competition enforcement in the search market.

Shaping EU Platform Regulation

Concepts from the *Better Feeds* recommendations were incorporated into the European Commission’s Digital Services Act guidelines on protection of minors.

Informing US Legal Arguments on Algorithmic Feed Design

The *Better Feeds* report was cited in EPIC’s amicus brief to the Ninth Circuit on regulating addictive feed design.

Driving Debate: Top-Ranked Article on Social Media Design

KGI authors’ article on social media concentration ranked #10 out of 247 articles on ProMarket in 2025.

Cited by Ofcom on Data Access

KGI’s research informed UK regulator Ofcom’s report on researcher access to platform data.

Shaping Proposed Remedies in US v. Google Search Litigation

Core findings from KGI reflected in plaintiffs’ proposals in US v. Google search, particularly the need for a package of mutually reinforcing search remedies.

Cited by UK Competition Authority in its Google Designation

The UK Competition and Markets Authority cited KGI’s public comment in its decision to designate Google as having Strategic Market Status.

2025 in Numbers



Since its launch in 2024, the Knight-Georgetown Institute has expanded its partnerships, publications, and digital and in-person presence, strengthening its role as a trusted hub at the intersection of independent research and technology policy.

In 2025, KGI expanded its reach across digital platforms and in-person convenings, produced a range of influential reports and publications, and led impactful thought leadership initiatives, fostering and building connections among researchers, experts, policymakers, journalists, and scholars worldwide. KGI actively engaged in major technology policy forums in the United States and Europe, ensuring that independent research informed policy discussions and guidance aimed at creating a more transparent, accountable, and public interest-oriented online information environment.

The following pages draw out some of the key highlights and numbers from 2025, spanning publications, reach, and events.



Events & Convenings

KGI's convening power grew substantially in 2025, hosting **16 events** across Washington, Brussels, Boston, and Barcelona. These events brought together **1,100+** participants from **20+** countries, fostering dialogue and creating networks of collaborators across pressing tech policy issues, from the US v. Google search antitrust case to the design of algorithmic feeds. Our events ranged from focused private workshops to large public conferences, with key US and EU policymakers and a variety of experts contributing their insights. KGI convened **245 experts and speakers** and worked with **nine partners**, including Knight Research Network (KRN) centers, to host various events, highlighting our role as a convener and bridge between research, policy, and practice.

In addition to our own events, KGI participated in **23 external conferences, briefings, and panels**, contributing research-based insights and analysis to policy discussions with international audiences. Venues included the Stigler Antitrust and Competition Conference, the Family Online Safety Institute's (FOSI) Annual Conference, Stanford University's Trust and Safety Research Conference, the Coalition for Independent Technology Research's (CITR) 2025 Research Summit, and the Computers, Privacy and Data Protection (CPDP) Conference in Brussels. KGI also spoke at events hosted by Mozilla, Princeton's Center for Information Technology Policy (CITP), Public Knowledge, and the R Street Institute, among others.

Events & Convenings: Highlights



16

KGI events spanning Washington, Brussels, Boston, and Barcelona

245

Speakers and experts convened

1,100+

Event attendees across the various KGI events

23

External events, conferences and panels that KGI participated in

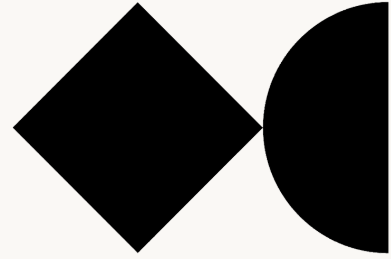
9

Partners KGI co-hosted events with, including KRN centers

20+

Countries represented by KGI events

Publications & Outputs



In 2025, KGI produced over **25 publications** – spanning reports, technical analyses, commentary pieces, and model legislative text – to inform policy discussion and the creation of guidance and regulations across multiple jurisdictions. Among these outputs, KGI authors published **3 reports, 17 in-depth commentaries, and 2 academic journal articles** translating rigorous research into actionable insights for policymakers, researchers, journalists, and practitioners.

“Better Feeds: Algorithms that Put People First” and *“Better Access: Data for the Common Good,”* were KGI’s first two reports developed in partnership with our Expert Working Groups, bringing together leading researchers, civil society, and industry practitioners.

The resulting reports and recommendations for policymakers and technology product designers reflect a careful synthesis of empirical research, legal and technical expertise, and practical policy experience. Together, these efforts helped advance informed discussion on platform governance, data access, and the related and evolving policy frameworks shaping the digital information ecosystem.

In 2025, KGI also published its first technical report, *“The Technical Feasibility of Divesting Google Chrome,”* offering a timely, in-depth engineering assessment of key technical questions related to proposed remedies in the *US v. Google* search antitrust litigation.

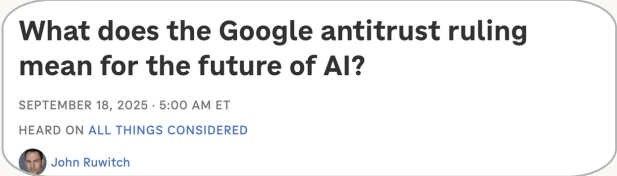
From briefings to formal policy submissions, KGI’s technical and research expertise supported policymakers in the US and globally by providing timely analyses and evidence-backed recommendations. From the end of 2024 through 2025, KGI contributed eight evidence-based submissions to regulatory initiatives across multiple jurisdictions, including: Ofcom’s call for evidence on researcher access to platform data in the UK, the European Commission consultation on guidelines for protecting minors online, the European Board for Digital Services and European Commission’s consultation on systemic risks and mitigations, the UK Competition and Markets Authority’s strategic market status investigation into Google Search, and the New York Office of the Attorney General’s rulemaking stemming from the state’s safer algorithmic feeds law.



Digital Reach & Media

Across our various social media channels, KGI reached more than **79,000 users**, with audiences spanning **over 40 countries, from the US and UK to Germany, Brazil, Kenya, Singapore, and China**. Our posts on social media generated **200,000+ impressions** and **our email list grew to 1,000+ subscribers**, providing a direct channel for sharing reports, commentary, and event updates.

In 2025, KGI's expertise was **recognized in the media through 20 mentions** across outlets including **The New York Times, Politico, NPR, Business Insider, Law360, Tech Policy Press, and Pluribus News**, among others, including **6 podcast features**.



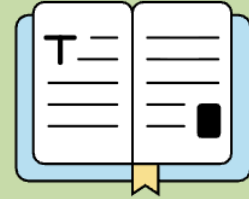
Publications & Outputs: Highlights



**25+ publications,
including 3 reports
and 17 commentaries**

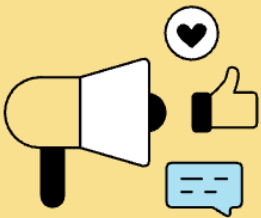


**8 policy recommendation
submissions to
policymakers and
regulators around the
world**



**2 articles published in
academic journals**

Digital Reach & Media: Highlights



**79,000+ social media
users reached across
our various social media
channels**



**Global reach spanning
40+ countries**



**KGI mentioned in
20 news articles,
including 6 podcast
features**

Programmatic Focus Areas

Platform Governance

KGI's platform governance work addresses how design choices shape user behavior, risk, and societal outcomes, bringing together researchers, civil society, industry experts, litigators, journalists, and policymakers to inform platform accountability, transparency, and regulation.

KGI works to strengthen the connection between independent research and policy, and to convene stakeholders in support of design-focused approaches to platform governance. In 2025, this work focused on advancing practical, evidence-based strategies to improve platform accountability and user outcomes, including the following initiatives:



Better Feeds: Algorithms that Put Users First



Better Access: Data for the Common Good



Platform Design Litigation

Better Feeds

Each day, billions of users use online tech platforms or scroll through social media feeds, search results, and streaming recommendations that shape what they see, read, and watch. The algorithms powering these platforms have fueled some of the world's most successful businesses, but they have also sparked intense debate about harms and risks to youth, adults, and society as a whole. In response, policymakers around the world are actively advancing legislation and implementing regulations related to algorithmic recommender system design.

To inform and shape these policy discussions, KGI’s Expert Working Group on Recommender Systems developed “*Better Feeds: Algorithms That Put People First,*” a report and comprehensive roadmap for policymakers and product designers to improve algorithmic systems. The report outlines concrete approaches to algorithm design transparency, user choice and defaults, and assessments of long-term user impact for the creation of algorithms that put users first.

KGI promoted this work throughout 2025, presenting it in nine separate venues, including for state attorneys general and international regulatory audiences; at events hosted at Princeton, Stanford, and the University of Chicago; and in briefings organized by key partners. Alongside the National Conference of State Legislatures (NCSL) Summit in Boston, we gathered state lawmakers and civil society to learn more about *Better Feeds* and to showcase related research from colleagues at Northeastern and Harvard.

The *Better Feeds* guidelines have since been cited in both academic publications and court briefs, and they are serving to inform enforcement efforts in multiple jurisdictions. Late in the year, KGI also published [model legislation](#) that provides a pathway for US lawmakers who want to encourage better algorithmic feeds that put users’ interests front and center.



Still from KGI’s *Better Feeds* explainer video depicting the “potato chip problem,” 2025.

Better Access

Online platforms shape what we know, how we connect, and who gets heard. From elections and public health to commerce and conflict, they've become the core infrastructure of civic life. Yet as critical conversations unfold publicly on digital platforms, the ability to study them at scale has steadily diminished.

While researcher access to public platform data is shrinking, the same data is being monetized by platforms, advertisers, data brokers, and AI firms. This imbalance – where companies profit while independent researchers are left in the dark – undermines transparency, limits free expression, and weakens oversight.

To address this issue, KGI published “*Better Access: Data for the Common Good*,” a roadmap to advance transparency and accountability in the digital public sphere. Developed by KGI’s [Expert Working Group on Public Platform Data](#), *Better Access* forges a consensus baseline framework for expanding access to high-influence public platform data: the narrow slice of public platform data that has the greatest impact on civic life due to its reach, source, or role in shaping what people see online.

The *Better Access* framework was launched at the Mozilla Festival in Barcelona in November with a public event, seven-part series on Tech Policy Press, and podcast. KGI and the expert working group has begun to promote this work with key policy and platform audiences. It is emerging as a go-to resource for academics, civil society organizations, and policymakers working to operationalize strategies to expand researcher access to platform data.



Peter Chapman (KGI) and Brandi Geurkink (Coalition for Independent Technology Research) at Mozfest in Barcelona, November 2025.

Platform Design Litigation

Litigation is a battleground for platform accountability worldwide. A surge of lawsuits now targets the design choices behind social media and generative AI platforms – from extended use features and algorithmic manipulation to privacy violations. Many of these cases are employing legal theories grounded in consumer protection and product liability to attempt to make platforms answerable for their design decisions.

As US lawsuits have advanced to critical discovery and remedy phases, there is a growing need to foster collaboration between three communities whose work sits at the intersection of platform design and the law: litigators, technology researchers, and legal scholars.

Through our *Litigating Platform Design* initiative in collaboration with the Tech Justice Law Project (TJLP) and the USC Neely Center for Ethical Leadership and Decision Making, KGI is building a network of partners to develop practical resources and tools for direct use by litigators. Throughout 2025, the three partners conducted extensive desk and interview research to serve as the basis of two key resources for litigants: a discovery analysis and a remedy framework. In the fall, we brought together **60+ litigators, technology researchers, and legal scholars** from across the US to Washington to workshop these resources and strengthen attendees' connections with one another. As key cases move to trial and the docket of generative AI cases grows, this initiative will continue to expand in breadth and depth throughout 2026.

We were also pleased to co-launch a new interdisciplinary research project with Georgetown's Communication, Culture & Technology (CCT) program to better understand the use of empirical research in technology litigation. In response to growing cases related to addictive design, consumer protection, age verification, and digital platform regulation, the project will map and analyze how and under what circumstances empirical evidence informs legal arguments and judicial reasoning in technology policy litigation in the US.



Peter Chapman (KGI), Meetalai Jain (Tech Justice Law), S. Bryn Austin (Harvard) at Georgetown University, March 2025.

Competition Policy

Competition policy in the tech sector stands at a unique juncture, with major antitrust cases in the US and new regulatory regimes in the EU, UK, and beyond shaping the future of digital markets. KGI provides technical insights and convenes researchers, companies, practitioners, and civil society to explore opportunities, challenges, and interventions for addressing competitive barriers in digital markets. We focus on effective policy implementation and enforcement that opens information markets to competitive dynamism, with particular focus on search competition and broader digital markets.



Search Competition



Digital Markets

Search Competition

Search engines shape how billions of people find and access information and what voices get heard online. Google Search – the world’s dominant search engine – has faced mounting regulatory scrutiny and enforcement actions around the world over its anticompetitive practices designed to preserve its dominance across the web and devices. Search is a complex market where designing effective interventions requires grappling with questions related to large-scale data collection, advances in AI and other technological inputs, relationships with adjacent markets in mobile and on the web, and consumer behavior and decision-making in the market.

KGI’s first report “[Considerations for Effective Search Competition Remedies](#),” synthesized the results of a private convening of experts focused on search that we hosted, and set the foundation for our engagements with the press, partners, and other experts in 2025. With the UK Competition and Markets Authority (CMA) choosing search as the first market in which to exercise its recently augmented competition powers, we drew on our report, empirical research, and lessons from enforcement activity in other jurisdictions to provide recommendations concerning the CMA’s approach (which the agency [cited](#) in its final decision). And as the *US v. Google* search antitrust trial entered its remedies phase in the spring, we put a particular focus on the potential impact of the case to the [web and browsing](#).

Following the remedies trial in April, we leveraged a critical policy window and published “*The Technical Feasibility of Divesting Google Chrome*,” an in-depth technical assessment examining how a Chrome divestiture could be structured for success and demonstrating that an independent Chrome browser could effectively compete with other major browsers. This timely technical assessment answered key questions left unanswered during the trial, and helped inform media coverage as the judge considered remedies.

While the remedies did not ultimately include a Chrome divestiture, they did include a variety of provisions that will benefit from technical expertise, empirical evidence, and implementation experience in order to be effective. To synthesize those needs, we gathered experts for a second private search convening after the remedies were issued, the results of which will be published in 2026. We also co-hosted *Google Search: A View from the Counsel’s Table* with Georgetown’s Institute for Technology Law and Policy. The event featured a discussion with Jonathan Sallet, lead litigator for the State Plaintiffs in the search case, who explored whether the court’s remedies create the conditions for competitive entry from AI companies that the judge postulates.

In the coming year, policymakers will continue to grapple with the ever-evolving relationship between search and AI and the market implications of Google’s dominance. Our work to synthesize practical and empirical evidence to inform these debates will take a renewed focus on how generative AI is transforming search and the web.



Jonathan Sallet, lead litigator for the State Plaintiffs in US v. Google search antitrust case at Georgetown University, October 2025.



Andreas Schwab (European Parliament) at DMA and Beyond, February 2025.

Digital Markets

Hardly a day goes by without competition regulation or enforcement involving tech companies appearing in news headlines around the world. From app stores and browsers to social networking, advertising, and AI-powered consumer services, dominant platforms shape how billions of people around the world access information.

KGI’s work on competition regulation and enforcement in digital markets synthesizes leading research, bridging independent research with policymaking across various jurisdictions. We examine novel regulatory and enforcement tools and strategies, with a focus on understanding which approaches effectively promote competition.

In 2025, KGI hosted the inaugural *DMA and Beyond* conference – the first of what has now become KGI’s annual *Digital Competition Conference*. The two-day conference created a unique space for national, transatlantic, and global researchers and policymakers to meet, unpack research, and share insights. Our audience of 125+ attendees had the chance to hear from one of the DMA’s architects, MEP Andreas Schwab; one of its enforcers, Filomena Chiricco of the European Commission; as well as representatives from state attorneys general, key offices on Capitol Hill, the private sector, and civil society.

We were also pleased to co-launch a new digital competition policy research project together with the Georgetown Institute for Technology Law & Policy. This project is developing a dynamic economic framework to study the effects of novel digital competition regulatory regimes, together with empirical data collection on app store ecosystems to identify relationships between competition regulation and innovation.

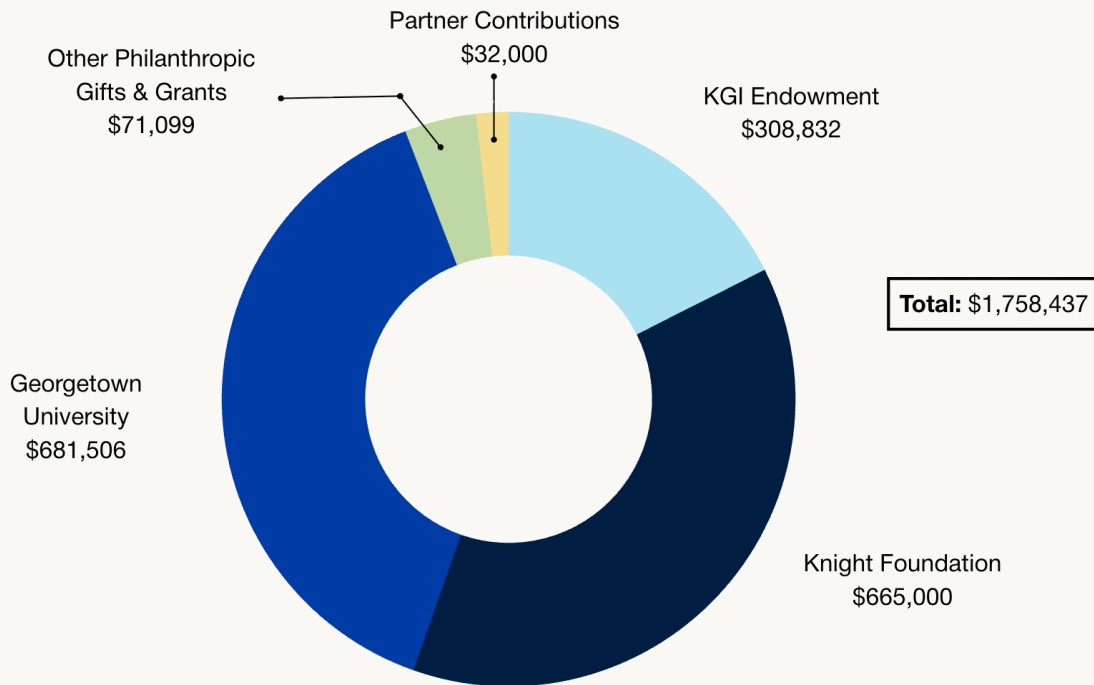


Laura Edelson (Northeastern), Hunt Allcott (Stanford) and Francesco Decarolis (Bocconi) at DMA and Beyond, February 2025.

Financials

KGI Income

2025 Calendar Year



KGI Supporters

In addition to the support KGI receives from **the Knight Foundation** and **Georgetown University**, we were delighted to welcome charitable contributions from the following funders in the second half of 2025:

Ford Foundation

 Omidyar Network

 **Mozilla
Foundation**

Appendix

Georgetown University Faculty Collaborators

Rachel Barr (Department of Psychology), **Leticia Bode** (Communication, Culture, and Technology), **Laura DeNardis** (Communication, Culture, and Technology), **Renee DiResta** (McCourt School of Public Policy), **Meg Leta Jones** (Communication, Culture, and Technology), **Filippo Lancieri** (Georgetown Law Center), **Paul Ohm** (Georgetown Law Center), **Elissa Redmiles** (Department of Computer Science), **Tiago Ventura** (McCourt School of Public Policy)

KGI Steering Council

James Baker (JKV Consulting), **Soyica Colbert** (Georgetown University), **Laura DeNardis** (Georgetown University), **Motahhare Eslami** (Carnegie Mellon University), **Amba Kak** (AI Now Institute), **David Lazer** (Northeastern University), **Alondra Nelson** (Institute for Advanced Study), **Paul Ohm** (Georgetown Law Center), **Lynn Overmann** (Beeck Center for Social Impact + Innovation), **Doug Peterson** (Keating O’Gara), **Fiona Scott Morton** (Yale University), **John Sands** (John S. and James L. Knight Foundation), **Alexandre de Streel** (Namur University; CERRE), **Nabiha Syed** (Mozilla Foundation)

Expert Working Group Members

Expert Working Group on Public Platform Data

Alex Abdo (Litigation Director, Knight Institute)
Angie Drobnic Holan (Director, International Fact-Checking Network)
Brandon Silverman (Knight Policy Translation Fellow, Co-Founder & CEO CrowdTangle)
Cameron Hickey (CEO, National Conference on Citizenship)
Daniel Arnaudo (Cybersecurity Fellow, University of Washington)
Jeremy Merrill (Data Reporter, Washington Post)
Jo Lukito (Director, Media & Democracy Data Cooperative; Assistant Professor, University of Texas at Austin’s School of Journalism and Media)
Justin Hendrix (CEO and Editor, Tech Policy Press)
Kaitlyn Dowling (Senior Research Analyst, Algorithmic Transparency Institute at the National Conference on Citizenship)
Laura Edelson (Assistant Professor, Northeastern University; Co-Director, Cybersecurity for Democracy Project)

Leticia Bode (Research Director, KGI)
LK Seiling (Associate Researcher, Weizenbaum Institute)
Mark Scott (Senior Resident Fellow, Digital Forensic Research Lab’s Democracy + Tech Initiative)
Nadine Farid Johnson (Policy Director, Knight First Amendment Institute at Columbia University)
Naomi Shiffman (Head of Data and Implementation, Meta Oversight Board)
Nathaniel Persily (James B. McClatchy Professor of Law, Stanford Law School)
Peter Chapman (Associate Director, KGI)
Rachelle Faust (Formerly National Democratic Institute)
Rebekah Tromble (Professor, Political Science and Computer Science, Northeastern University)
Tiago Ventura (Assistant Professor, Georgetown University McCourt School of Public Policy)

Expert Working Group on Recommender Systems

Alex Moehring (Assistant Professor, Daniels School of Business, Purdue University)

Alissa Cooper (Executive Director, KGI)

Arvind Narayanan (Professor of Computer Science and Director, Center for Information Technology Policy, Princeton University)

Aviv Ovadya (CEO, AI & Democracy Foundation)

Elissa Redmiles (Clare Luce Booth Assistant Professor of Computer Science, Georgetown University)

Jeff Allen (Co-Founder & Chief Research Officer, Integrity Institute)

Jonathan Stray (Senior Scientist, UC Berkeley CHAI)

Julia Kamin (Managing Director, Prosocial Design Network)

Leif Sigerson (Senior Data Scientist, Integrity Institute)

Luke Thorburn (PhD Student, King's College London)

Matt Motyl (Senior Advisor, University of Southern California's Neely Center for Ethical Leadership and Decision-Making)

Motahhare Eslami (Assistant Professor at Carnegie Mellon University School of Computer Science)

Nadine Farid Johnson (Policy Director, Knight First Amendment Institute at Columbia University)

Nathaniel Lubin (Founder and CEO, Survey 160 Inc, Incite Studio)

Ravi Iyer (Managing Director, USC Marshall School Navy Center)

Zander Arnao (Policy Analyst, KGI)

Public Events Hosted by KGI

- [DMA and Beyond Conference](#)
- [Better Feeds: Algorithms that Put People First](#)
- [The Rise of Consumer Protection Claims Against Digital Platforms](#)
- [Reckoning with the Evolving Social Media Landscape](#)
- [Getting to Better Algorithms: How to Fix Our Feeds \(Event on the sidelines of the National Conference of State Legislatures\)](#)
- [Google Search: A View from the Counsel's Table](#)
- [Future of Search Competition 2025](#)
- [Litigation Platform Design Convening](#)

KGI Reports

- [“Better Feeds: Algorithms That Put People First”](#)
- [“Better Access: Data for the Common Good”](#)
- [“The Technical Feasibility of Divesting Google Chrome”](#)

Academic Articles

- [“Judicial Remedies To Restore Competition in the Market for General Search”](#) – Michigan State Law Review
- [“Social Media Harm Abatement: Mechanisms for Transparent Public Health Assessment”](#) – New York Academy of Sciences