

# INTERNATIONAL REGULATORY DEVELOPMENTS

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Panel: International Regulatory Developments

# WHERE ARE WE NOW? 5 STAGE TYPOLOGY OF REGULATORY DIFFUSION

Step 1  
**Announcement**

Step 2  
**Expert Report**

Step 3  
**Draft Legislation**

Step 4  
**Public Consultation**

Step 5  
**Enforcement**

## Digital Competition Regulations Around The World

■ Drafts ■ Enforced ■ Reports and Study in Progress

■ Enforced

■ Drafts

■ Reports

Multi-sector

Specific-sector

Drafts

Withdrawn





# KEY OBSERVATION: CUSTOMIZATION & THEIR IMPLICATIONS

- **Narrow sector-specific approaches focusing on app stores, advertising, and search have passed and are now enforcing**

Japan's Smartphone Act (2024), UK's DMCC (2024), Australia's proposal priority sectors

- **Comprehensive multi-sector drafts have found less success:** many capture wider range of international and domestic platforms and customization add additional discussion points. The public consultation has lead to drafts being withdrawn for future consideration.

Drafts from South Korea, India and Brazil.

- **The Process Is Internationalized:** Public consultations attract both domestic and international stakeholders. While the process and transparency varies, but engagement is consistent.

Brazil 2024 Ministry of Finance report reported more foreign participants than Brazilians.